

# RESEARCH BULLETIN, JUNE 2011

**CONNECTING RESEARCH TO THE COMMUNITY**

VOL. 4, ISSUE 1

## **Message from the Dean**

It gives me great pleasure to present the latest edition of the JMSB Research Bulletin. I originally launched this publication in 2007 to showcase the research output of our faculty to the Concordia community and our external stakeholders and to celebrate the scope and quality of our scholarly achievements. I continue to be impressed by the breadth of the groundbreaking and highly relevant research produced by our faculty and graduate students. The excellence of our research is consistently recognized by the external scholarly community. Our faculty and students regularly receive awards and accolades that reaffirm the contribution made by their work. The creation of various research centres and research professorships/chairs has helped support our leadership in knowledge creation.



Sanjay Sharma, Dean, JMSB

This spring, JMSB played host to several research conferences. The Montreal Local Global Research Group organized their 3rd annual conference and provided a forum for entrepreneurs and academics to discuss the global challenges and opportunities faced by Canadian multinationals. Several JMSB faculty members including Professors Rick Molz and Mehdi Farashahi spearheaded this event. JMSB also welcomed participants at the 2011 North American Congress on Social and Environmental Accounting Research (3rd CSEAR Summer School in North America). Accountancy Associate Professor Charles Cho's leadership in organizing this interactive and inter-disciplinary conference for the second time in three years is greatly appreciated.

As many of you are aware, this is my last Research Bulletin message as Dean at JMSB. I am proud of JMSB's growing reputation as a research focused school. I wish to thank the faculty, students and staff who have contributed to this publication, and more importantly, to the overall research reputation and success of the business school.

Sanjay Sharma  
Dean

## **Message from the Editor**

Research initiatives at JMSB continue to thrive. This 7th edition of the JMSB Research Bulletin profiles the achievements of our researchers who continue to publish in top-tier peer-reviewed journals and to present at prestigious international and national conferences. Contributions for the six month period ending in April are documented in this issue.



Editor: Harjeet S. Bhabra,  
Associate Dean - Research and  
Research Programs

In December, we recognized the accomplishments of our outstanding researchers with the 2010 Dean's Scholarship Awards. Dr. Yaxuan Qi, of the Department of Finance, received the Junior Scholar Award, and Dr. Rustam Vahidov, of the Department of Decision Sciences and MIS, received the Mid-Career Scholar Award. I congratulate them for their outstanding contributions and recognition by their colleagues.

The David O'Brien Centre for Sustainable Enterprise sponsored the visit of Dr. Susan Jackson from Rutgers University, who spoke about "The Greening of OB/HR Scholars: Challenges and Opportunities." The Desjardins Center for Innovation in Business Finance invited Dr. Stephen Ferris, of the University of Missouri, to present his paper on "CEO Overconfidence and International Merger and Acquisition Activity." The vibrant seminar series continues to offer an excellent opportunity for our graduate students to keep abreast of the recent advances in business research. Our students have also continued to present their work at peer-reviewed conferences.

I would like to thank Dean Sanjay Sharma, who during his tenure at JMSB introduced many initiatives for facilitating and recognizing excellence in research and scholarship. On behalf of the faculty and staff at JMSB, I wish him the very best in his new position at the University of Vermont's School of Business and Administration. I also thank Mai-Gee Hum and Arlene Segal for putting this bulletin together. Finally, this bulletin would not be possible without the many contributions made by the faculty members. I congratulate them on their achievements and look forward to more contributions in future editions.

Harjeet S. Bhabra  
Associate Dean - Research and Research Programs

## **Research Awards**

**Qi, Yaxuan**, Mirae Asset Securities Co., Ltd Outstanding Paper Award at the 4th International Conference in Asia-Pacific Financial Markets. Seoul, Korea (Dec 2010).

**Sharma, Pramodita**, 2011 Outstanding Contribution Award, Literati Network Awards for Excellence for chapter entitled: Advancing the 3Rs of family business scholarship – Rigor, Relevance, Reach. Volume 12 of *Advances in Entrepreneurship, Firm Emergence and Growth*. Editors: A. Stewart, G.T. Lumpkin, and J. Katz. pp.383-400 (2010).

## **External Grants**

Pinsonneault, A. (PI), Barki, H., Bassellier, G., **Beaudry, Anne**, and Lapointe, L., FQRSC Programme de soutien aux équipes de recherche, \$482,240.00 (2011–2015).

**Croteau, Anne-Marie**, FQRSC – Regroupements stratégiques : member of a large research team led by Josée St-Pierre (UQTR), Centre de recherche interdisciplinaire sur les PME et l'entrepreneuriat (CRIPMEE), \$225,000 (2011-2014).

Daniel Thornton (PI) and **He, Luo**, *The impact of auditing, internal control and religiosity on the reliability of financial statement information*. SSHRC Grant \$70,160 (2011-2014).

**Huang, Xiao**, *Managing Flexibility in Downstream Supply Chains*, NSERC Discovery Grant \$90,000 (2011-2016).

**Laroche, Michel**, Recipient of a M.Sc. Student Thesis Grant for Ramesh Sankaranarayanan, *Role of Online Brand Communities in Making Strategic Marketing Decisions*. \$2,000 (2010).

**Laroche, Michel**, Recipient of a Ph.D. Student Thesis Grant of for Marcelo Nepomuceno: *Frugality: The Lifestyle of the Disciplined Materialistic*. \$5,000 (2011).

**Yu, Jisun (PI)**, *Disentangling Liability of Foreignness: An Examination of Relational Costs of Foreign versus Local firms*. FQRSC grant \$39,136 (2011-2014).

**Yu, Jisun (PI)**, *Ownership level and value creation in foreign direct investment*. SSHRC grant \$15,210 (2011).



Gad Saad,  
Professor,  
Department of Marketing

to a Patient Centric Culture: A Case Study. *Leadership in Health Services*, 23:1 (2010): 8-32.

**Appelbaum, Steven H.**, Gilliland, T., and Roy, M., Globalization of Performance Appraisals: Theory and Applications. *Management Decision*, 49:4 (2011): 570-585.

**Appelbaum, Steven H.**, Asham, N., and **Argheyd, Kamal**, Is The Glass Ceilang Cracked in Information Technology? A Qualitative Analysis (Part I), *Industrial and Commercial Training Journal*, 43:6 (2011).

**Appelbaum, Steven H.**, Asham, N., and **Argheyd, Kamal**, Is The Glass Ceilang Cracked in Information Technology? A Qualitative Analysis (Part II), *Industrial and Commercial Training Journal*, 43:7 (2011).

**Arsel, Zeynep** and Thompson, C.J., Demythologizing Consumption Practices: How Consumers Protect their Field-Dependent Identity Investments From Devaluing Marketplace Myths. *Journal of Consumer Research*, 37 (Feb 2011): 791-806.

**Beaudry, Anne** and Pinsonneault, A., The Other Side of Acceptance: Studying the Direct and Indirect Effects of Emotions on IT Use. *MIS Quarterly* 34:4 (2010): 689-710.

Saleem, H., **Beaudry, Anne**, and **Croteau, Anne-Marie**, Antecedents of computer self-efficacy: A study of the role of personality traits and gender. *Computers in Human Behaviors* (forthcoming 2011).

Bhabra, G.S., **Harjeet S. Bhabra** and Boyle, G.W., Leverage and Wealth Gains from Acquisition Program Announcements. *Corporate Ownership and Control*, 8:2 (2010).

Bhabra, G.S., **Harjeet S. Bhabra** and Boyle, G.W., Corporate Layoffs and Competition. *Journal of Money, Investment and Banking*, 19 (2011) 42–54.

**Brivot, Marion**, Controls of knowledge production, sharing and use in bureaucratized professional service firms. *Organization Studies*, 32:4 (2011).

**Brivot, Marion** and Gendron, Y., Beyond panopticism: On the ramifications of surveillance in a contemporary professional setting. *Accounting, Organizations and Society*. (in press).



Ulrich Wassmer,  
Assistant Professor,  
Department of Management

**Brutus, Stéphane**, Gill, H. and Duniewicz, K., Self-reported limitations in Industrial and Organizational psychology. *Personnel Psychology*, 63:4 (2010): 907-936.

## **Refereed Journal Articles**

**Appelbaum, Steven H.**, Zinati, S.M., MacDonald, A., and Amiri, Y., Organizational Transformation





Ulrike de Brentani,  
Professor,  
Department of Marketing

**Brutus, Stéphane and Donia, Magda**, Improving the effectiveness of students in groups with a centralized peer evaluations system. *Academy of Management Learning and Education*, 9:4 (2010): 652-662.

**Carney, Michael** and Dieleman, M., Indonesia's Missing Multinationals: Business Groups and Outward Direct Investment. *Bulletin of Indonesian Economic Studies* 47:1 (2011): 63-84.

Awasthi, A., **Chauhan, Satyaveer, and Goyal, Suresh K.**, A multi-criteria decision making approach for location planning for urban distribution centers under uncertainty. *Mathematical and Computer Modelling* 53:1-2 (2011): 98-109.

Awasthi, A., **Chauhan, Satyaveer**, Parent, M., and Proth, J.-M., Centralized fleet management system for cybernetic transportation. *Expert Systems with Applications*, 38:4 (2011): 3710-3717.

Loucks, E.S., Martens, M.L., and **Cho, Charles H.**, Engaging Small and Medium-Sized Businesses in Sustainability. *Sustainability Accounting, Management and Policy Journal*, 1:2 (2010): 178-200.

**Croteau, Anne-Marie, Dyer, Linda** and Miguel, M., Employee reactions to paper and electronic surveys: An experimental comparison. *IEEE Transactions on Professional Communication*, 53:3 (2011): 1-11.

Kleinschmidt, Elko J., **de Brentani, Ulrike**, and Salomo, S., Information Processing and Firm-internal Environment Contingencies: Performance Impact on Global New Product Development. *Creativity and Innovation Management*. 19:3 (2010): 200-218.

Salomo, S., Kleinschmidt, E.J., and **de Brentani, Ulrike**, Managing New Product Development Teams in a Globally Dispersed NPD Program. *Journal of Product Innovation Management*. 27:6 (2010): 955-971.

**Edwards, Gwyneth**, Bridging the digital divide: the case of a Bell, Nortel and Chapleau. *Case Research Journal*, 31:3 (2011).

Raja, U., **Johns, Gary**, and Bilgrami, S.R., Negative consequences of felt violations: The deeper the relationship, the stronger the reaction. *Applied Psychology: An International Review*. (in press).

Cleveland, M., Kalamas, M., and **Laroche, Michel**, "It's Not Easy Bein' Green": Green Creeds, Green Deeds, and Environmental Locus of Control. *Psychology and Marketing* (forthcoming 2011).

Cleveland, M., Papadopoulos, N., and **Laroche, Michel**, Identity, Demographics, and Consumer Behaviors: International Market Segmentation across Product Categories. *International Marketing Review*, 28:3 (forthcoming 2011).

**Laroche, Michel, Nepomuceno, Marcelo**, and Richard, M.O., Comparing the Use of Humor in Magazine Advertising in the U.S.A., China, and France. *Journal of Advertising Research*, 51:2 (forthcoming 2011).

**Laroche, Michel** and Richard, M.-O., Book Review of Leon Zurawicki, Neuromarketing: Exploring the Brain of the Consumer, Springer-Verlag Berlin Heidelberg 2010. *Journal of Retailing and Consumer Services* (forthcoming, 2011).

Mazaheri, E., Richard, M.-O., and **Laroche, Michel**, Online Consumer Behavior: Comparing Canadian and Asian Website Visitors. *Journal of Business Research* (forthcoming 2011).

Mazaheri, E., Richard, M.-O., and **Michel Laroche**, The Impact of Emotions on Customers' Perception of Website Atmospheric Cues: An Empirical Cross-Cultural Investigation. *Advances in Consumer Research* (forthcoming, 2011).

Richard, M.-O., and **Laroche, Michel**, Book Review of Leon Zurawicki, Neuromarketing: Exploring the Brain of the Consumer, Springer-Verlag Berlin Heidelberg 2010. *International Journal of Market Research*, 53:2 (2011): 287-288.

**Molz, Rick and Mehdi Farashahi**, Dilemma to Theory to Research Agenda: Doing Business in Emerging, Developing and Transitional Economies. Guest Editors, *International Studies of Management and Organization*, 41:1 (2011).

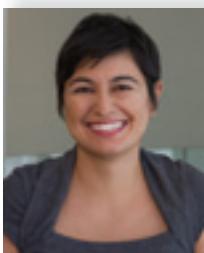
**Molz, Rick and Mehdi Farashahi**, Doing Business in Emerging, Developing and Transitional Economies: A Heterodox Interpretation. *International Studies of Management and Organization*, 41:1 (2011): 3-11.

Thomas, J.D.E. and **Morin, Danielle**, Technological Supports for Onsite and Distance Education and Students' Perceptions of Acquisition of Thinking and Team-Building Skills, *International Journal of Distance Education Technologies* (IJDET), 8:2 (2010):1-13.



Anne-Marie Croteau,  
Associate Professor,  
Decision Sciences & MIS

**Nepomuceno, Marcelo**, Richard, M.-O., **Laroche, Michel**, and Eggert, A. Relationship between Intangibility and Perceived Risk: Moderating Effects of Privacy, System Security and General Security Concerns. *Journal of Consumer Marketing* (forthcoming, 2011).



Zeynep Arsel,  
Assistant Professor,  
Department of Marketing

Carillo, Kevin, and **Okoli, Chitu**, Generating Quality Open Content: A Functional Group Perspective Based on the Time, Interaction, and Performance Theory. *Information & Management* (forthcoming 2011).

**Paulin, Michèle and Ferguson, Ronald J.**, Relational governance in interfirm exchanges: From transactional cost analysis to the service-dominant logic. *Journal of Business-to-Business Marketing*, 17:4 (2010): 1-41.

**Sharma, Pramodita** and Salvato, C., Exploiting and exploring new opportunities over life cycle stages of family firms. *Entrepreneurship Theory & Practice* (in press).

**Sharma, Pramodita** and Sharma, Sanjay, Drivers of proactive environmental strategy in family firms. Special Issue on Stakeholder theory, ethics, corporate social responsibility and family enterprise, *Business Ethics Quarterly (BEQ)* 21:2 (2011): 309-334.

**Shrivastava, Paul, and Berger, Stephanie**, Sustainability Principles. *Organizations Management Journal*, 7 (2010): 246–261.

**Valverde, Raul** and Toleman, M., and Cater-Steel, A., A method for comparing traditional and component-based models in information systems re-engineering. *Information Systems and e-Business Management*, 9:1 (2011): 89-107

Monshouwer, E. J. and **Valverde, Raul**, Architecture for Integration of point of sale terminals with Financial institutions through web services. *Journal of Theoretical and Applied Information Technology*, 25:1 (2011): 10-27.

Nijburg, E. J. H. and **Valverde, Raul**, A Business Continuity Monitoring Model for Distributed Architectures: A Case Study. *International Journal of Applied Science and Technology*, 1: 2 (2011): 5-14.

**Wassmer, Ulrich** and Dussauge P., Network resource stocks and flows: How do alliance portfolios affect the value of new alliance formations? *Strategic Management Journal* (forthcoming 2011).

**Wassmer, Ulrich** and Meschi P. X., The effect of code-sharing alliance formations and terminations on firm value: The role of co-specialization and scope extension. *Journal of Air Transport Management* (in-press) DOI: 10.1016/j.jairtraman.2011.03.005

**Wassmer, Ulrich** and Dussauge P., Value creation in alliance portfolios: The benefits and costs of

network resource interdependencies. *European Management Review*, 8:1 (2011): 47–64.

### **International Conference Keynotes, Presentations and Proceedings**

**Arsel, Zeynep** and Bean, J., *Networked Styles and Normalizing Taste Narratives*. Association for Consumer Research Conference, Jacksonville, FL (Oct 2010).

**Arsel, Zeynep** and Zhao, X., *Personal Blogging, Performance and the Quest for Fame*. Association for Consumer Research Conference, Jacksonville, FL (Oct 2010).

**Bhabra, Harjeet S.** and Li T., *Independent Directors and Corporate Performance: Evidence from Listed Firms in China*. Financial Management Association International, New York, NY (Oct 2010).

Tirtiroglu, D., **Bhabra, Harjeet S.** and Xu, L.T., *Growth and Capital Structure of the Listed Chinese Real Estate Firms: An Empirical Investigation*. American Real Estate and Urban Economics Association, Denver, CO (Jan 2011).

Soliman, M. and **Beaudry, Anne**, *Understanding Individual Adoption and Use of Social Computing: A User-System Fit Model and Empirical Study*. Proceedings of the International Conference on Information Systems, St-Louis, MO (Dec 2010).

**Brivot, Marion**, *New modes of control in bureaucratized professional service firms*. Published in the Best Paper (top 5%) Proceedings of the Annual Meeting of the Academy of Management, Montreal, QC (Aug 2010).

**Brivot, Marion** and Gendron, Y., Beyond panopticism: *On the ramifications of surveillance in a contemporary professional setting*. 4th Management Accounting as Social and Organizational Practice (MASOP) workshop, Paris, France (Mar 2011).

**Carney, Michael**, *Comparative advantage of Asia's family firms: a varieties of capitalism perspective*. Family Business Roundtable, Center for Governance Institutions & Organizations, National University of Singapore, Singapore (Mar 2011).



Michael Carney,  
Professor,  
Department of Management

**Carney, Michael**, *The performance of Asia's diversified business groups*. Global Strategy Conference: Leveraging Megatrends for Global Advantage. International University of Japan, Tokyo, Japan (Dec 2010).

**Carney, Michael** and Dieleman, M., *Indonesia's Missing Multinationals: Business Groups and Outward*



Pramodita Sharma,  
Professor,  
Department of Management

Direct Investment. Asian Academy of Management Conference, Macau (Dec 2010).

Van Essen, M., **Carney, Michael**, Gedajlovic, E., and Huegens, P., *Do US public-listed family-controlled firms differ? Does it matter? A meta-analysis.* International Family Enterprise Research Academy Meeting, Lancaster, UK (Jul 2010).

**Cho, Charles H.** and Rodrigue, M. *The Frontstage and Backstage of Sustainability Reporting: Evidence from the Arctic National Wildlife Refuge Bill.* 2011 Conference of the American Accounting Association's Public Interest Section Mid-Year Meeting, Chicago, IL (Apr 2011).

**Cho, Charles H.**, *Do Actions Speak Louder than Words? A Look at What Corporations Say and What They Do.* Plenary Speaker at the 4th GECAMB Conference on Environmental Management and Accounting (the Portuguese CSEAR Conference), Leiria, Portugal (Oct 2010).

**Cho, Charles H.**, *Making Arguments and Publishing in Social and Environmental Accounting.* Workshop for the 4th GECAMB Conference on Environmental Management and Accounting (the Portuguese CSEAR Conference), Leiria, Portugal (Oct 2010).

Raymond, L., **Croteau, Anne-Marie**, and Bergeron, F., *The Strategic Role of IT: An Empirical Study of its Impact on IT Performance in Manufacturing SMEs.* Sixth International Conference on Internet and Web Applications and Services, St. Maarten, The Netherlands Antilles (Mar 2011).

**Croteau, Anne-Marie** and Dubsky, J., *Uncovering Modes of Interorganizational Governance of IT.* Proceedings of the 44th Hawaii International Conference on System Sciences, Kauai, HI (Jan 2011).

Hafsi, T., **Edwards, Gwyneth, Farashahi, Mehdi, and Molz, Rick** (2011). *Distance and MNC strategic decisions.* Presentation at Academy of International Business UK Conference, Edinburgh (2011).

**Gagné, Marylène** and Schabram, K., *Relations between perceptions of violence at work and psychological health.* Annual Meeting of the Society for Industrial and Organizational Psychology, Chicago, IL (Apr 2011).

Chemolli, E. and **Gagné, Marylène**, *Exploring the relationship between motivation at work and organizational commitment.* Annual Meeting of the Society for Industrial and Organizational Psychology, Chicago, IL (Apr 2011).

Hortop, G., Wrosch, C., **Gagné, Marylène**, and Aviram, T., *The why and how of goal pursuit: Interactive effects of motivation and control on subjective well-being.* Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX (Jan 2011).

**Huang, Xiao**, *Name-Your-Own-Price as a Competitive Distribution Channel in the Presence of Posted-Price.* INFORMS Annual Meeting, Austin, TX (Nov 2010).

**Huang, Xiao**, *Supplier Alliances under Default Risk.* POMS Annual Meeting, Reno, NV (Apr 2011).

**Huang, Xiao**, *Selling Through Priceline? Managing Name-Your-Own-Price and Posted-Price Channels Simultaneously in a Competitive Market.* Proceeding of MSOM Conference, Ann Arbor, MI (Jun 2011).

**Johns, Gary**, *Presenteeism at Work: A Review and a Critique.* External Keynote Speaker, Meeting on Workforce and Chronic Disease, Absenteeism, and Presenteeism, Pfizer Canada, Montreal, QC (Mar 2011).

**Johns, Gary**, Visiting Speaker, Psychology Department, University of Rome "La Sapienza," (Apr 2011).

**Paulin, Michèle, Ferguson, Ronald J.**, and Fallu, J.-M., *Trustworthiness and value co-creations in interfirm relational exchanges.* International Colloquium in Relationship Marketing, Henley, England (Sep 2010).

**Shrivastava, Paul**, *Aesthetics of Resilience.* University of California CCRM Workshop, Washington, DC (Apr 2011).

**Shrivastava, Paul**, *Economic Aspects of Sustainable Development.* Americana Summit, Montreal, QC (Mar 2011).

**Shrivastava, Paul**, *Sustainable Management- India's Challenges.* Keynote Speech at SusCon 2010 Sustainability – Management and Beyond, Indian Institute of Management, Shillong, India (Dec 2010).

**Switzer, Lorne**, *Management Quality and IPO Performance.* Presented at the 2010 Financial Management Association Meeting, New York, NY (Oct 2010).



Chitu Okoli,  
Associate Professor,  
Decision Sciences & MIS

## Refereed Teaching Cases and Materials

**Croteau, Anne-Marie**, Rivard, S., and Talbot, J., *Visioning Information Technology at Cirque*





Paul Shrivastava, Professor,  
Department of Management

Du Soleil. *Revue internationale de cas en gestion*, distributed by Harvard Business Publishing (forthcoming).

Rivard, S., **Croteau, Anne-Marie**, and Talbot, J., Teaching Note: Visioning Information Technology at Cirque Du Soleil. *Revue internationale de cas en gestion*, distributed by Harvard Business Publishing (forthcoming).

## **Books**

Busch, Timo, and **Shrivastava, Paul**, *Corporate Strategies for Global Climate Change*. Greenleaf Publishers, London, UK (Forthcoming 2011).

**Shrivastava, Paul**, and Statler, Matt, *Learning from the Global Financial Crisis: Sustainably, Reliably, Creatively*. Stanford University Press, Palo Alto CA, (Forthcoming 2012).

## **Book Chapters**

**Carney, Michael**, What is driving the internationalization of Asia's business groups? In *The Handbook of Asian Regionalism*, Beeson, M. and Stubbbs, R. (Eds), Routledge, London, 2011.

**Cho, Charles H. and Spence, Crawford**, Political Action Committees and the Expropriation of the Common. In *Capitalism in Business, Politics and Society*, Columbus, F. (ed.), Nova Science Publishers, Inc., New York (2011).

Brundin, E. and **Sharma, Pramodita**, Emotional messiness in family firms. In *Understanding the family business*, Carsrud, A. and Malin Brännback, M. (eds.), Springer Publishers (in press).

**Sharma. Pramodita**, Chua, J.H., and Chrisman, J.J., Succession planning. In *The Blackwell Encyclopedia of Management: Volume III, Entrepreneurship*, Morris, M. and Kuratko, D. (Eds), Oxford: Blackwell, 3rd edition (in press).

**Shrivastava, Paul**. "Sustainable Innovation Responses to Global Climate Change". In *Strategies for Sustainable Technologies and Innovations*, MacIntyre, J., Ivanaj, S., and Ivanaj, V., (Eds), Edgar Elgar Publishers, 2011.

**Valverde, Raul**, Toleman, M. and Cater-Steel, A., Design science: a case study in information systems re-engineering. In *Strategic information systems: concepts, methodologies, tools, and applications*, M. Gordon Hunter (Ed.), Information Science Reference (IGI Global), Hershey PA, USA, pp. 490-503 (2010). ISBN 978-1-60566-677-8

**Appelbaum, Steven H.**, awarded Top Ten Download List on Social Science ResearchNetwork for article by Yongheng Yao and Steven H. Appelbaum, CEO Compensation as a Process and a Product of Negotiation, *Corporate Governance: The International Journal of Business in Society*, 9:3 (2009): 298-312; article by Steven H. Appelbaum, J. Wunderlich, E. Greenstone, D. Grenier, B.T.Shapiro, D. Leroux and F.Troeger, "Retention Strategies In Aerospace Turnover: A Case Study" in *Career Development International*, 8:6 (2003), selected for inclusion to appear in *Invaluable Knowledge*, published by American Management Association in 2011.

**Arsel, Zeynep**, appointed to the Association for Consumer Research North American Conference Program Committee, 2011.

**Beaudry, Anne**, appointed Associate Editor for the "Human Behavior and IT" Track at the International Conference on Information Systems, St-Louis, MI (Dec 2010).

**Chauhan, Satyaveer. S.**, Grant review committee: SSHRC Insight Research Grant (2011-2012).

**Cho, Charles**, appointed Member of the Scientific Committee of the 1st French Conference on Social and Environmental Accounting Research (1st CSEAR France), Paris, France (Jun 2011); 2011 Canadian Academic Accounting Association Annual Conference; 2011 (10th) Conférence Internationale de Gouvernance; 2011 North American Congress on Social and Environmental Accounting Research (3rd CSEAR Summer School in North America); appointed Discussant at the 2011 (32ème) Congrès de l'Association Francophone de Comptabilité (AFC); appointed Reviewer for the 2011 Critical Perspectives on Accounting Conference.

**Ferguson, Ronald**, re-appointed to the Board of the European Academy of Management (EURAM) and was a senior faculty member for the 2010 EURAM Doctoral Colloquium in Rome, Italy.

**Huang, Xiao**, appointed Judge at the POMS Student Paper Competition, Reno, NV (Apr 2011).



Marion Bivot,  
Assistant Professor,  
Department of Accountancy

**Johns, Gary**, named to the Concordia University Provost's Circle of Distinction (2011); recognized by Corley, K.G., and Gioia, D.A., Building theory about theory building: What constitutes a theoretical contribution? *Academy of Management Review*, 36 (2011):12-32, as the most cited article published in *Academy of Management*



## **Other Distinctions**



Charles Cho,  
Associate Professor,  
Department of Accountancy

Review in 2006 (original article: Johns, G., The essential impact of context on organizational behavior. *Academy of Management Review*, 31 (2006): 386-408).

**Laroche, Michel**, appointed Member of the organizing committee of the 2011 Annual Conference of the Conseil québécois du commerce de détail (Montreal); Editor, Special issue on Global Consumer Behavior, *Journal of Business Research*.

**Magnan, Michel**, appointed to Canada's Accounting Standards Board.

**Molz, Rick**, invited distinguished scholar presentation at LOCAL-GLOBAL DYNAMICS in mature and emerging countries, Social Science Research Center WZB Berlin, Germany (Mar 2011).

**Saad, Gad**, appointed Advisory Fellow of the Center for Inquiry.

**Shrivastava, Paul**, appointed to the Editorial Board of the International Review of Sustainability in Business and Law.

**Switzer, Lorne**, appointed Member of Organizing

Committee, Les Entretiens Jacques Cartier, Rhône-Alpes, France (Nov 2010).

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